

PSN x SAS Tax Compliance Global Virtual Roundtable



Advancing Tax Compliance Capabilities through Next-Gen Technology

Wednesday, February 12, 2025

10:00am – 11:15am EST / 2:00pm – 3:15pm GMT / 4:00pm – 5:15pm CEST

Agenda Overview

Tax agencies are the organizations that collect revenue on behalf of the government, from individuals, businesses, customs duty, VAT and more. To promote equity and be effective, they need to ensure that the correct tax is collected by the correct payers and within the correct amount of time.

SAS & Public Sector Networks' Global Virtual Tax Compliance Roundtable seeks to bring in subject matter experts to discuss the ever-iterating tax compliance community, and opportunities that lay ahead to integrate advanced technologies into standard operations.

Join today to discuss and learn from subject matter experts on a global scale, with representatives tuning in from the US, Canada, UK, APAC, and more!

Who You'll Meet

Finance leaders including tax administrators, fraud prevention experts, investigators, heads of tax audit, heads of oversight, tax compliance, and more from North America, UK, LATAM, EMEA, and other global leaders.

Benefits of Attending



Discover how advanced data and AI technologies are being used to analyze and predict the risk of non-compliance and be confident of expected revenue collected



Learn about the role of automation in next-generation tax compliance activities



Understand how data held by tax agencies can be transformed into actionable insights and powerful outcomes

Thank You to Our Partner



Explore the Agenda

10:00am ET Welcome from Public Sector Network

10:05am ET Welcome from the Chair: SAS

10:15am ET **Panel Discussion: Advancing Tax Compliance Capabilities through Next-Gen Technology**

- Technology trends
- Data and automation strategies
- The way ahead: What to expect in the next decade

Moderator:

Carl Hammersburg, Senior Manager, Government and Health Care Risk and Fraud, **SAS**

Speaker:

Jason Charron, Director General, Compliance Programs Branch, **Canada Revenue Agency**

Erik Lif-Sjöcrona, Head of Section, Communications Planning, **Swedish Tax Agency**

10:35am ET **Roundtable Sessions**

- The rise of brute force synthetic identity fraud – detecting and combating GenAI and the wave of false filings
 - Data privacy vs. data sharing – Finding the balance in protecting taxpayer data and improving fraud detection and audit selection by sharing data with other government entities
 - Education, nudging and voluntary compliance – Current use and plans to improve the light touch approach to compliance
 - AI laws and directives – Achieving compliance while minimizing impact on the organization and finding ways to use AI to improve outcomes
 - Business identity theft and fake business registrations – Current experiences and expectations over the next 5-10 years
 - What is the biggest risk you see that we're not all talking about yet?
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11:15am ET **Closing Remarks from the Chair & Virtual Event Adjourns**

Your Inspiring Speakers



JASON CHARRON

Director General, Compliance Programs Branch

Canada Revenue Agency



ERIK LIF-SJÖCRONA

Head of Section, Communications Planning

Swedish Tax Agency



CARL HAMMERSBURG

Senior Manager, Government and Health Care Risk and Fraud

SAS

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